



Rio de Janeiro, April 12, 2011

Visit us at LAAD,
Hall 4, Booth D30,
French Pavilion

EUROSATORY 2012 Land Security & Defence *Join the Global Business* Paris - 11 to 15 June 2012

EUROSATORY, 2010 key figures

- **1,327 exhibitors** from **54 countries**,
70% International, 70% SMEs
- **30%** exhibitors declare presenting
Security products
- **53,566** professional visitors from **130 countries**, **49% International**
- **7,157** members from armed forces
and security forces from 108
countries.
- **126 official delegations** from 74
countries and **European Union** and
NATO representatives
- **268 operational experts and
programme directors (Eurosatory
Guests)** from **36 countries**
- **636 journalists** from the 5
continents
- **143,600 m²** of indoor and outdoor
exhibition surface
- **2010 Technology clusters:**
CBRNe
Embedded electronics
High Technology subcontracting
Operational equipment for Individuals
Day & Night vision
Operational medicine
Training and simulation
UAS-UGV

Eurosatory, the international "*Land Security & Defence*" exhibition, will be held from 11 to 15 June 2012 at the Paris-Nord-Villepinte exhibition centre. As the world leader in this domain, Eurosatory offers a unique opportunity for one week to gather **professional visitors** from 130 countries and to **meet Defence & Security experts** from all over the world.

Eurosatory is continuously evolving, adapting to the transformations that are increasingly leading to the **integration of Defence & Security capabilities**. Such a worldwide trend can be seen at state level in threat prevention and response organisations, as well as in the design and manufacture of the products and systems promoted by industry. These products, which are often dual-use, are also increasingly relevant to the security of the private sectors of industry and the economy.

Through its One-to-One Business Meetings, strategic consultancy service, organisation of VIP visits and its system for connecting exhibitors and visitors, **Eurosatory gives priority to business** in order to open up the world market to exhibitors, whether they be major players or SMEs. The exceptional return rates among exhibitors (69%) and visitors (50%) confirm Eurosatory as THE reference in its domain and a business accelerator.

Eurosatory is also a **worldwide focal point for technology and innovation**, as demonstrated by 350 new Defence & Security products and systems unveiled at the previous edition. Live demonstrations provide dynamic presentations of vehicle and system performance.

Finally, Eurosatory is a worldwide rendezvous enabling to meet all Defence and Security companies in five days in Paris, as well as an exceptional occasion to showcase a country's Defence and Security industry alongside the entire world offering.

Eurosatory, under the overall patronage of the French Ministry of Defence is presided over by GICAT, the French land defence manufacturers association

www.eurosatory.com

Daphné LEPETIT
COGES - EUROSATORY
Communications and Public Relations Manager
Tel: +33 (0) 1 44 14 51 53
Email: d.lepetit@eurosatory.com