

The GICAT logo consists of the word "GICAT" in a bold, white, sans-serif font. The letter "I" is stylized with a red arrow pointing to the right. The logo is set against a dark green rectangular background.

**Press Release**  
**Paris, June 28, 2010**

The Eurosatory 2010 logo features the year "2010" in orange above the word "EUROSATORY" in a large, bold, black, sans-serif font. A blue curved line arches over the text, and a green horizontal line is positioned below it.

**PARIS 14 - 18 JUNE 2010**

## **Eurosatory 2010: a new Success for the Defence and Security 'World Exhibition'**

The 2010 edition reassesses Eurosatory's position as world leader for land and airland equipment and as a major player for states' security assets. Run by GICAT, the French land defence manufacturers association, the exhibition gathered over 5 days – from June 14 to 18 – at Paris Nord Villepinte all field players - politics and military decision-makers, manufacturers and media – all focusing to find out ongoing developments within the armed forces, to discover future systems and equipment and to understand the changes in the defence industrial landscape.

Despite the difficult economic context, Eurosatory confirmed its economic performances and its fame by increasing its exhibitor number up to 1329 this year (+ 10%, same percentage of net surface increase), out of which 70% were international. Visitors attendance increased as well (+ 2.5%) with more than 53,500 visitors from 130 countries, the quality of which has been appreciated and acknowledged by exhibitors. Furthermore international, Eurosatory 2010 showed increased diversity in exhibitors and visitors, especially with Asian comers, a less represented geographic area in previous editions.

Experts noted the abundance of new products exhibited this year (almost 300 were listed). The focus on UAVs has been a big success, with the UVS Forum, held by the UVS International organization, as an integral part of the Exhibition for the first time, and with tactical UAVs flying during the outdoor live demonstrations. The Operational Medicine cluster, dedicated to medical support on the field, has attracted also a high number of visitors.

Dedicated to business, the Exhibition had a huge attendance at its Eurosatory business meetings, which bring together prime contractors and subcontractors. The European Defence and Security Meetings (EDSM), which concern manufacturers and decision-makers, showed the same results.

To go further into reflection, a large number of conferences and debates were organized, which kept full all along the exhibition.

Eurosatory invites you to its next edition which will take place in 2012 from June 11 to 15 at the Exhibition Centre at Paris Nord Villepinte.

**For more information:**  
**[www.eurosatory.com](http://www.eurosatory.com)**

**Eurosatory 2010 Media Relations service**

The Grayling logo features the word "grayling" in a lowercase, orange, sans-serif font. A horizontal line extends from the end of the word, with a small hook at the end.

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*Eurosatory, under the overall patronage of the French Ministry of Defence is presided over by GICAT,  
the French land defence manufacturers association.*