



Abu Dhabi, February 20, 2011

2012
EUROSATORY
11 - 15 JUNE 2012 / PARIS

EUROSATORY 2012
Land Security & Defence
Join the Global Business
Paris - 11 to 15 June 2012

IDEX,
Booth 07-B28,
French Pavilion

Eurosatory, the international "Land Security & Defence" exhibition, will be held from 11 to 15 June 2012 at the Paris-Nord-Villepinte exhibition centre. As the world leader in this domain, Eurosatory offers a unique opportunity to **meet Defence & Security experts** from all over the world for one week.

Eurosatory is continuously evolving, adapting to the transformations that are increasingly leading to the **integration of Defence & Security capabilities**. This worldwide trend can be seen at state level in threat prevention and response organisations, as well as in the design and manufacture of the products and systems promoted by industry. These products, which are often dual-use, are also increasingly relevant to the security of the private sectors of industry and the economy.

Through its One-to-One Business Meetings, strategic consultancy service, organisation of VIP visits and its system for connecting exhibitors and visitors, **Eurosatory gives priority to business** in order to open up the world market to exhibitors, whether they be major players or SMEs. The exceptional return rates among exhibitors (69%) and visitors (50%) confirm Eurosatory as a worldwide reference in its domain and a business accelerator.

Eurosatory is also a **worldwide focal point for technology and innovation**, as is demonstrated by the 350 new Defence & Security products and systems unveiled at the previous edition. Live demonstrations provide dynamic presentations of vehicle and system performance.

Finally, Eurosatory is establishing itself as a **forum to prepare a safer world tomorrow** through numerous conferences organised by GICAT, various governmental institutions, international think tanks and exhibitors.

EUROSATORY, 2010 key figures

- **1,327 exhibitors** from **54 countries**, 70% International, 70% SMEs
- **30%** exhibitors declared presenting **Security products**
- **53,566** professional visitors from **130 countries, 49% International**
- **7,157** members from armed forces and security forces from 108 countries.
- **126 official delegations** from 74 countries and **European Union** and **NATO** representatives
- **268 operational experts and programme directors (Eurosatory Guests)** from **36 countries**
- **636 journalists** from the 5 continents
- **143,600 m²** of indoor and outdoor exhibition surface
- **2010 Technology clusters:**
CBRNe
Embedded electronics
High Technology subcontracting
Individual soldier equipment
Night vision
Operational medicine
Training and simulation
UAS-UGV

www.eurosatory.com

Daphné LEPETIT
COGES - EUROSATORY
Communications and Public Relations Manager
Tel: +33 (0) 1 44 14 51 53
Email: d.lepetit@eurosatory.com

Eurosatory, under the overall patronage of the French Ministry of Defence is presided over by GICAT, the French land defence manufacturers association