

INTERNATIONAL EXHIBITION



2012

EUROSATORY

LAND

SECURITY & DEFENCE

Sticking to Reality:
core of simulation



11 - 15 JUNE 2012 / PARIS

Under the patronage of



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Who should exhibit in the Simulation and Training area?

In 2008, Eurosatory, the premier worldwide exhibition for Land Security and Defence, decided to highlight Simulation and Training field where Armed and Security Forces are more and more involved.

As a matter of fact, Armed Forces are being more committed in multi-face and changing conflicts and situations. Full-scale training is more and more costly and all countries are facing an economic downturn.

Simulation technologies nowadays offer sticked-to-reality training conditions, for a much lower cost. It delivers effective training and offers real solutions in risk management and changing war situations. Moreover, reacting on the spot to even more complex and quickly changing threats as terrorism and cyber attacks has become imperative.

Take advantage of exhibiting in this cluster to meet the International End Users and Decision Makers:



- in 2010, 120 simulation companies exhibited in Eurosatory
- 20% of the 53,000 professional visitors declared themselves interested by T&S
- In 2012 again, Eurosatory creates a specific area to even more promote Simulation Armed Forces Training and to gather Simulation industrialists and Armed Forces T&S centres.
- Conferences will be given by high level simulation speakers on current matters. Don't hesitate to come with ready solutions to implement action plans.
- French MoD will display its full capability and expertise in Simulation.
- Official Delegations will be particularly attracted by this cluster, which will hold a privilege location facing the only Official Delegations entrance, just beside French MoD.

Eurosatory 2010 key figures

- 1,327 exhibitors from 54 countries - 70% international
- 120 Simulation & Training companies from 26 countries (+30% compared to the previous session)
- 53,566 professional visitors from 130 countries including 7,740 representatives of the armed forces and security forces from 108 countries including 491 generals (NAMSA, EUMS, EDA, NAMFI)
- 4,610 visitors from 70 countries, among them 1,530 Security & Defence forces representatives, declare to be interested by S&T activities
- 126 Official Delegations from 74 countries
- 636 journalists from the 5 continents and all the most important Defence and S&T magazines

Who attend?

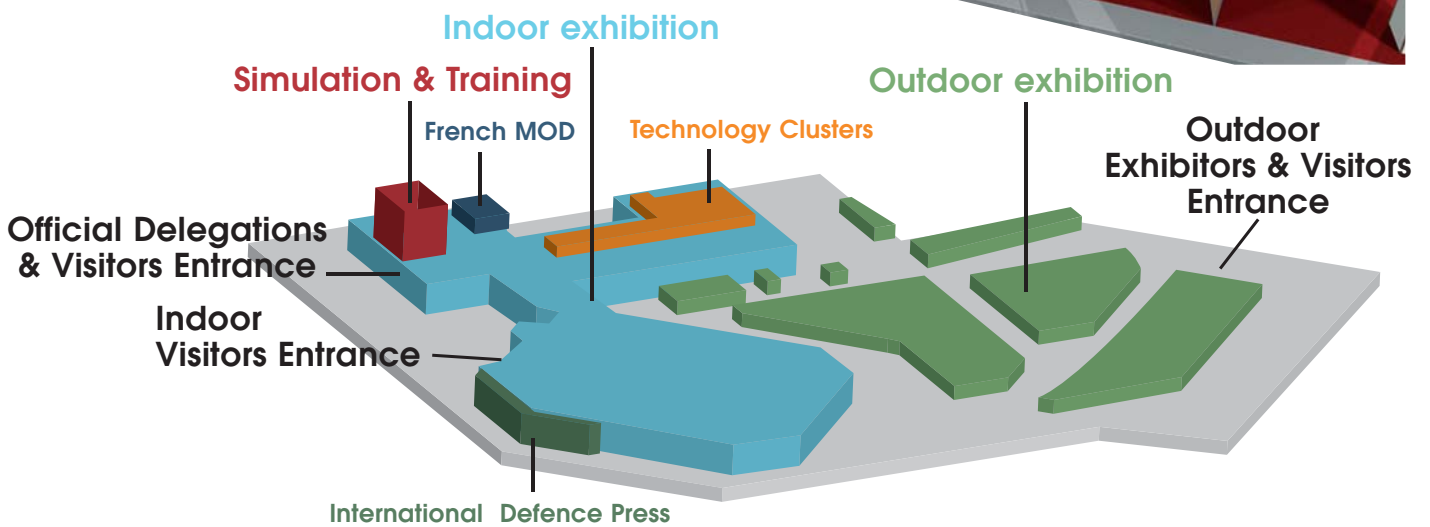
- Senior Military Commanders
- Defence & Security advisors and consultants
- Defence & Security Simulation Centres
- Training and doctrine command Centres
- International S&T defence departments
- Military program managers
- Combat developers
- Modelling and Simulation companies
- Training companies

Who can exhibit?

- Combat vehicle training systems
- Command post simulation systems
- Controller devices
- Disaster relief / Planning simulation
- Driving simulators
- Effects simulation
- Exercise management
- Instrumentation
- EOD training systems
- HLS simulation
- Instruction aids
- Medical simulation
- Physical training equipment
- Radar systems & optoelectronics sensors
- Seekers & sensors
- Simulation security
- Tactical engagement simulation systems
- Vehicle trainers
- Visual systems
- Small arms & weapon systems training & equipment



Eurosatory 2012 Simulation & Training area



How to exhibit in the Simulation & Training area?

Log on at www.eurosatory.com / Exhibitors' space 2012

- Your company exhibited in 2010:** use the login and password we sent to you or contact us.
- Your company is a first-time exhibitor:** contact Coges or our agent in your country (see the website) to receive your login and password to register on line.

Registration fees*			
• Direct exhibitor		• Co-Exhibitor	
6 – 9m ²	435 €	61 – 100m ²	1,350 €
10 – 30m ²	765 €	101 – 500m ²	3,200 €
31 – 60m ²	875 €	> 500m ²	5,400 €
		Co-Exhibitor:	800 €

*No registration fees if the company is exhibiting at Eurosatory 2012 on another stand.

3. Exhibition spaces and Stands

To see the descriptions of the stands, download from our website the descriptive sheets or the sales brochure.

Prices in Euros excl-VAT

Bare space: 415 €/m ² (from 12m ²)	BUSINESS: 498 €/m ² (6 or 9m ²)	CLASSIQUE : 540 €/m ² PRESTIGE : 603 €/m ² EXPERT : 570 €/m ² (From 12m ² and in multiples of 3m ²)
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Conférences

In 2008, simulations conferences focused on technology and gathered international simulation specialists. But these events should not be reserved to these specialists. In 2012, we want to open conferences audience to military and security staff to highlight how simulation is shaping modern operations.

2012 themes include the introduction of simulation into operational systems, preparedness and training, serious gaming and virtual universes, innovations such as thought-controlled computing or simulation for autonomous robotics.

With past audience higher than 300 attendees per session, this conference has proved to be a world-class, exclusive event.

In 2008 and 2010, during this conference, Eurosatory has welcomed:

- World leaders in simulation industry: Pete Morrison (Bohemia Interactive Software), Patrice Commune (PRESAGIS), Warren Katz (VT MÄK)
- Major actors of the software industry: Thales, Microsoft, Intel...
- Key government and armed service executives: French Army Intelligence, US Marines Corps, French RAID (French SWAT)...



They belong to Simulation and Training Domain and they already exhibited in Eurosatory 2010

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AGENCIJA ALAN
ALLEN-VANGUARD
ALMAZ-ANTEY CONCERN
ALUR TRUSSING AND RIGGING SOLUTIONS
AM3D
AMPER PROGRAMAS
ANTYCIP SIMULATION SAS
ARMY RECOGNITION
ATERMES SAS
BAUER KOMPRESSOREN GMBH
BCB INTERNATIONAL
BERTIN TECHNOLOGIES
BGM
BHARAT ELECTRONICS
BUMAR
CAPGEMINI
CENTRALP AUTOMATISMES
CHEMRING GROUP PLC
CIRCLE TWELVE
CODECHAMP SEMIP
COMBAT TRAINING SYSTEMS
CS COMMUNICATION SYSTEMES
CUBIC DEFENSE APPLICATIONS
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FMV TEST & EVALUATION
FORTESTAR
GAVAP
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GENERAL DYNAMICS UK
HALLDALE MEDIA LTD
HCFDC
HPC PROJECT
HUARD ADAM
I3M - AEROSPACE MULTIMEDIA
IABG
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IVEMA
JENOPTIK DEFENSE
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KING ABDULLAH II SPECIAL OPERATIONS
TRAINING CENTER (KASOTC)
KONGSBERG DEFENCE & AEROSPACE
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LACROIX DEFENCE & SECURITY
LGM
LOM PRAHA
LUCIAD
MARSHALL LAND SYSTEMS
MASA
MECAR SA
MEGGITT DEFENCE SYSTEMS LTD
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TEXTRON SYSTEMS
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THEISSEN TRAINING SYSTEMS
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WILD SYSTEMS
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The Eurosatory team, their partners and 27 representatives around the world are at your disposal for advice and assistance until the time of the exhibition.

Download the list of worldwide representatives and official partners at www.eurosatory.com



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