

15,000 copies distributed,
A4 format

ADVERTISEMENT IN THE OFFICIAL CATALOGUE

Editorial advertising, logo and products picture

As an exhibitor, you are entitled to a free entry in the official exhibition catalogue (offer included in the registration fees and including: description, contact information, products, stand number).

To boost your company's visibility, we offer the following options:



unit price

1 four-colour logo with your company presentation € 500 ex-VAT -

Additional picture or text lines € 480 ex-VAT
(3 first pictures and text are offered)

Additional text lines € 30 ex-VAT
One line = 35 characters or spaces, in French and/or English
7 text lines offered

Additional products & services codes € 30 ex-VAT
(7 headings offered)

Your company logo in the following sections of the Catalogue:

- In the exhibitor alphabetical directory (printed & online)
- In the exhibitor alphabetical index (printed)
- In the exhibitor index by country (printed)
- In the exhibitor index by products and services (printed)

Unit Price

€ 500 ex-VAT
€ 400 ex-VAT
€ 400 ex-VAT
€ 400 ex-VAT

Highlight your company name in the indexes

Your company name in **RED** and **BOLD** in the following pages:

- In the exhibitor alphabetical index (printed)
- In the exhibitor index by products and services (printed)
- In the exhibitor index by country (printed)

Unit Price

€ 45 ex-VAT
€ 45 ex-VAT
€ 45 ex-VAT

Logo Packages

- **LOGO/ADVERTISING Package:** € 2,400 ex-VAT (15% off)
1 four-colour logo in the exhibitor alphabetical directory (printed and online)
+ ½ four-colour page printed
- **LOGO PLUS Package:** € 1,050 ex-VAT (20% off)
1 four-colour logo in the exhibitor alphabetical directory (printed and online)
+ 1 four-colour logo in the exhibitor alphabetical index (printed)
+ 1 four-colour logo in the exhibitor index by country (printed)
- **MAXIMUM VISIBILITY Package:** € 4,700 ex-VAT (20% off)
1 full four-colour page printed
+ 1 four-colour logo in the exhibitor alphabetical directory (printed and online)
+ 1 four-colour logo in the exhibitor alphabetical index (printed)
+ 1 four-colour logo in the exhibitor index by country (printed)

Online Catalogue

NEW

27,000 visits the week of the exhibition

Logo or static web header on the home page of Online Catalogue (out of mobile application)

Available 2 months before, during and after the exhibition

Offer available to a single exhibitor

> **Exclusivity: € 3,000 ex-VAT**



Advertising pages in the CATALOGUE: Assured visibility, and one of exhibitors' favorite products


Inside front cover	€ 9,300 ex-VAT
Opposite table of contents	€ 4,990 ex-VAT
Inside back cover	€ 8,850 ex-VAT
Front of page opposite inside cover	€ 6,480 ex-VAT
Outside back cover	€ 10,500 ex-VAT
Four-colour page	€ 4,600 ex-VAT
Four-colour ½ page (horizontal)	€ 2,400 ex-VAT
Bound insert	€ 9,100 ex-VAT
Catalogue bookmark	€ 7,500 ex-VAT

To book an advertising offer, please contact our partner I-Business Solutions:

Manon Cabard: +33 1 77 04 81 33
m.cabard@ibusiness-solutions.fr

AD PAGES / LOGOS / PICTURES TECHNICAL SPECIFICATIONS

// Dimensions

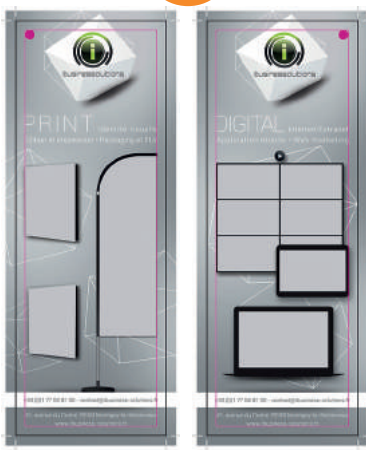


Full page / Bound Insert
width 210mm x height 297mm
+ 5mm bleed

Texts, pictures, logos
and agencies references
at 10 mm (minimum)
inside the page edge.


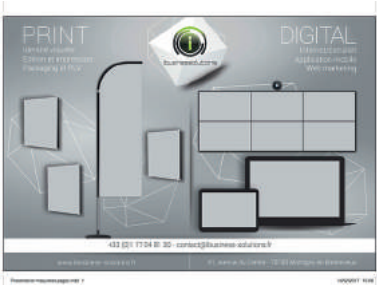
NEW

Front **Verso**



Catalogue Bookmark
width 80mm x height 220mm
+ 5mm bleed

With 5 mm perforation (top of
bookmark) at 5mm (minimum)
of the edge.

Half Page
width 183mm x height 125mm
No bleed around the edge.

Type of file to provide :

PDF

without password protection,
in high definition (300 dpi),
CMYK with 5mm bleed around
the edge, colour guides
and embedded fonts.

// Type of file, resolution for logos and pictures

Logos

jpg, eps, CMYK, width 50 x height 30mm, in High Resolution (300 dpi)
at 100% minimum or vectorized.

Pictures

jpg. CMYK , 300 dpi at 100 % minimum.

