

### **EUROSATORY 2024, the highly anticipated exhibition**

Six months ahead of its organisation (from 17 to 20 June 2024 at Paris Nord Villepinte), EUROSATORY, the global event for Defence and Security (D&S) is displaying evidence of its strong appeal to both French and international audiences. According to General Charles Beaudouin, EUROSATORY's Exhibition Director, "Stand space sales are well ahead of previous editions, in terms of both surface area booked and the number of exhibitors." In 2024, EUROSATORY promises to once again be the unmissable international event for the sector.

### **EUROSATORY 2024: FEATURING EXHIBITORS FROM ALL OVER THE WORLD**

As proof of the appeal of the show, more than 800 French and foreign exhibitors have already confirmed their attendance at the event, including names such as: Airbus, Arquus, Aselsan, BAE Systems, Beretta Defense Technologies, Czechoslovak Group, Daimler Truck, Elbit, General Dynamics European Land Systems, GM Defense, IAI, KNDS, Lockheed Martin, MBDA, Norinco, Northrop Grumman, Otokar, Rafael, Rheinmetall, Saab, Safran, ST Engineering, Teledyne Flir, Textron, Thales, Toshiba, and Turgis et Gaillard.

So far to date, the tradeshow has registered exhibitors from 45 countries, including 24 international pavilions. Several countries have increased their footprint at the show with a more extensive participation, such as Bulgaria, China, Czechia, Germany, Italy, Japan, Korea, the United Kingdom and the United States. This positive trend confirms the esteem in which the industry holds the show.

## EUROSATORY, THE FORWARD LOOKING EXHIBITION TO ADDRESS ALL TYPES OF CRISES

Throughout 20 editions, the show has supported the global transformations underway in the Defence and Security sector. Our decade is marked by an acceleration in history and the gradual establishment of a new world order. Consequently, against a backdrop of multiple, multifaceted international crises and inter-state conflicts, governments will need to strengthen their capabilities to cope with the expanding nature of the threats they face (an extension of the scope of threats to cyberspace, outer space and hybrid warfare, violence within society, humanitarian and environmental disasters resulting from health, climate, industrial or natural hazards).

The world is changing, and EUROSATORY is changing itself to contribute to a safer world. For its 2024 show, the exhibition is writing a new chapter in its history and supporting global change around the three pillars of Defence, Security and Responding to humanitarian and environmental crises.

EUROSATORY asserts more powerful than ever its mission of accompaniment and foresight towards businesses, governments, military leaders, homeland security, civilian protection and emergency rescue forces, and international organisations.

The 2024 edition seeks to be the unavoidable technological and international showcase for the sector. "Our visitors and delegations must receive the guarantee that they will find all the world's solutions, expertise and emerging trends to deal with the challenges of today and tomorrow."

# RESPONDING TO HUMANITARIAN AND ENVIRONMENTAL CRISES, MORE THAN EVER AT THE HEART OF THIS 2024 EDITION

The capability demonstrator of the global response to humanitarian and environmental crises HELPED (standing for "Humanitarian Emergency Logistic Project and Eco Development"), launched in 2022, will be developed on an international scale at the 2024 edition. This modular set of systems and services will present solutions to deal with the problems around response intervention on the occurrence of humanitarian and environmental disasters.

Further information at: www.eurosatory.com

EUROSATORY 2023 media platform: https://eurosatorymedia.tv

Media enquiries: <u>Jérôme Saczewski</u> - <u>Célia Forest</u> - <u>Blanche Bobin-Parra</u> – <u>Marion David</u>

At the centre of a dedicated space in hall 5B, the spotlight will be focussed on industrial and government know-how in the field of responding to multiple and multifaceted crises that affect populations and their environment. The 2024 show will place the focus on reconstruction, and notably that of people (physical and mental reconstruction).

"With 7 months yet to run before we open, the global industry has already confirmed its attendance, as our exceptional exhibitor response rate illustrates. These prospects comes at a time of major global crisis (geopolitical, economic, societal, technological and environmental) which generates instability that is perceptible everywhere. This major international upheaval to which solutions must be found generates new challenges for governments and, in turn, new opportunities for defence and security players. We can only look positively to the future if we understand the key underlying trends that will structure this century (global warming, globalisation, digital revolution and rising violence within society). The forthcoming edition of EUROSATORY aims to provide these insights. As such it will be monitored particularly closely by those wishing to change the way their conduct their activities and get a clearer view of the defence and security challenges of tomorrow," explains General Charles Beaudouin, Exhibition Director at EUROSATORY.

### **ABOUT EUROSATORY**

The exhibition EUROSATORY is the global land and air benchmark event for Defence and Security (D&S). The show is organised by COGES Events, a subsidiary of GICAT (French Land Defence and Security Industry Association), and a member of CIDEF (French Defence Industries Council).

The aim of EUROSATORY is to contribute to "Inventing the responsible Defence and Security of the world of tomorrow" to tackle all types of crises.

Every two years EUROSATORY brings together more than 60,000 professionals working with D&S and managing crisis situations: businesses, governments, military staff, institutions and private bodies, and supranational organisations.

The next edition of the show will be held from 17 to 21 June 2024, at the Paris Nord Villepinte exhibition centre (France).

### **EUROSATORY 2022 IN FIGURES**

- 1,743 exhibitors from 62 countries with 62% from outside France
- 39 national pavilions
- 62,000 professional visitors from 150 countries
- 250 official delegations from 96 countries
- 560 international journalists

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