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EUROSATORY 2020: WHAT'S NEW?

The leading international land and airland Defence and Security exhibition, Eurosatory is a biennial trade fair that takes place in even-numbered years in The Parc des Expositions de Paris-Nord Villepinte - France. The 2020 edition will be held from June 8 to 12. Discover below some new things about the event.



Always more participants

Eurosatory is the world's largest trade fair for the armed forces, security forces, firefighters, civil security, customs and private security.

In 2020, the organiser COGES expects 1,800+ exhibitors and over 98,000 attendees from five continents. For this edition, national pavilions of Belgium, Australia, Switzerland, Germany and Scandinavian countries have already increased their exhibiting surface. Lithuanian industries will exhibit for the first time under national pavilion.

Over 200 international high-level delegations are invited to the exhibition from more than 90 countries as well as from international organisations – EU, NATO, UN and OSCE as well as numerous VIP experts like national technical experts, corporate safety directors of private companies and others are expected.

Innovation is highlighted more than ever

In 2020, numerous **life-size equipment and systems** will be on display. Over 500 new products and systems never exhibited at a show are expected to be unveiled for the first time to the attendees. Companies, from large groups to SMEs will be featured on more than 80,000 sqm of indoor and outdoor exhibition area.

In addition to big companies and SMEs, about 80 start-ups will be gathered in a specially designed start-ups areas called **Eurosatory LAB**. The cluster GENERATE members will present their innovations at GICAT's stand. They will present their solutions alongside with big companies.

At every edition, Eurosatory makes some changes in dedicated areas, in 2020, Safe City area will present solutions for a safer city.



Larger and interesting events programme

Attendees of Eurosatory exhibition take advantage of the opportunity to learn about the latest developments and main trends in defence technologies by attending **live demonstrations** available outdoors, a real specificity of the show. There, products and equipment are presented in real situations. In addition to exhibiting companies, foreign and French institutional bodies (police, firefighters, intervention groups...) will take part in the live demonstrations.

Over 70 **conferences and exhibitor pitches** are organised all along 5 days of the exhibition with the presence of over 250 speakers. High-level experts, senior military, government and industry figures will discuss there a rich variety of strategic issues.

Always more business

Eurosatory is the place to be for doing business. Everything at the show is designed for participants' ROI. For the 2020 edition, in addition to business consulting, Eurosatory offers multiple **networking services**. A 1 to 1 networking service is available for individuals with the official mobile application and on the website of the event. It allows to participants to connect with each other, to find a participant with the same interests.

In addition to the networking between individuals, the trade fair provides a **business meetings service**. It's dedicated to business of manufacturers and it's an excellent tool for connection on company level: between contractors and buyers.

At Eurosatory exhibition, everyone, from individual to the big company will find interesting contacts and links for developing its business.

To know more about EUROSATORY:

www.eurosatory.com

Online press accreditation:

<https://bit.ly/2tpFaTn>

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