2020

EUROSATORY

08-12 JUNE 2020 / PARIS





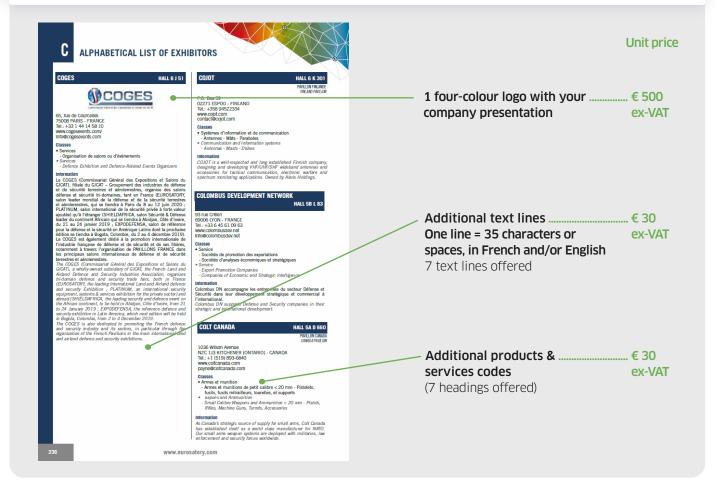


www.eurosatory.com

- ADVERTISEMENT IN THE OFFICIAL CATALOGUE -

EDITORIAL AVERTISING, LOGO AND PRODUCTS PICTURE





Your company logo in the following sections of the Catalogue:

Unit price

In the exhibitor alphabetical directory (printed & online)

In the exhibitor alphabetical list (printed)

In the exhibitor list by country (printed)

In the exhibitor index by products and services (printed)

Unit price

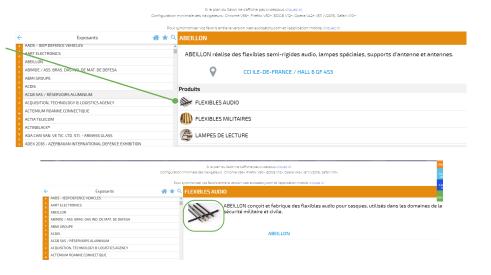
€ 500 ex-VAT

€ 400 ex-VAT

Your additional picture or text lines (2 first pictures and text are offered)

.....€ 200 ex-VAT

Product pictures will be published only with the online version of the official catalogue



HIGHLIGHT YOUR COMPANY NAME IN THE INDEXES

Your company name in **RED** and **BOLD** in the following pages:

Unit price

• In the exhibitor alphabetical list (printed)	€ 45 ex-VAT
• In the exhibitor index by products and services (printed)	€ 45 ex-VAT
In the exhibitor list by country (printed)	€ 45 ex-VAT

LOGO PACKAGES

- **LOGO/ADVERTISING Package:** € 2,100 ex-VAT (**16% off**)
 - 1 four-colour logo in the exhibitor alphabetical directory (printed and online)
 - + ½ four-colour page printed
- **LOGO PLUS Package:** € 1,050 ex-VAT (**20% off**)

1four-colour logo in the exhibitor alphabetical directory (printed and online)

- + 1 four-colour logo in the exhibitor alphabetical list (printed)
- + 1 four-colour logo in the exhibitor list by country (printed)



More than 95,000 pages viewed during the month of the exhibition. (Coges figures - June 2018)

Logo or static web header on the home page of Online Catalogue (out of mobile application)

Available 2 months before, during and after the exhibition

Offer available to a single exhibitorExclusivity: € 5,000€ ex-VAT

ADVERTISING PAGES IN THE CATALOGUE: Assured visibility

Inside front cover	€ 4,900 ex-VAT
Opposite table of contents	€ 3,990 ex-VAT
Inside back cover	€ 4,700 ex-VAT
Front of page opposite inside cover	€ 5,100 ex-VAT
Outside back cover	€ 6,200 ex-VAT
Four-colour page	€ 3,750 ex-VAT
Four-colour ½ page (horizontal)	€ 2,000 ex-VAT
Bound insert	€ 6,800 ex-VAT
Catalogue bookmark	€ 5,500 ex-VAT

AD PAGES / LOGOS / PICTURES

TECHNICAL SPECIFICATIONS

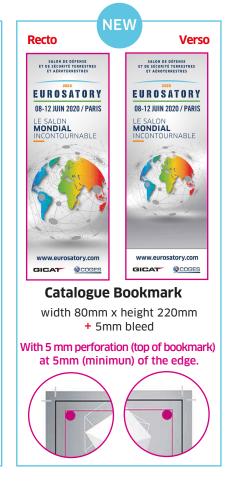
Dimensions



Full page / Bound Insert

width 210mm x height 297mm + 5mm bleed

Texts, pictures, logos and agencies references at 10 mm (minimun) inside the page edge.





Type of file to provide:

PDF

without password protection, in high definition (300 dpi), CMYK with 5mm bleed around the edge, colour guides and embedded fonts.

Type of file, resolution for logos and pictures

Logos

jpg, eps, CMYK, width 50 x height 30mm, in High Resolution (300 dpi) at 100% minimum or vectorized.

Pictures

jpg. CMYK, 300 dpi at 100 % minimum.

CONTACT

To book an advertising offer, please contact Hélène Dordolo - Publishing Director +33 1 44 14 58 13 h.dordolo@cogesevents.com