

2020

# EUROSATORY

08-12 JUNE 2020 / PARIS

**ADVERTISEMENT  
OFFERS  
OFFICIAL  
CATALOGUE**



**GICAT**

 **COGES**

[www.eurosatory.com](http://www.eurosatory.com)

# EDITORIAL ADVERTISING, LOGO AND PRODUCTS PICTURE



Unit price

**C ALPHABETICAL LIST OF EXHIBITORS**

**COGES** HALL 6 J 51

**COJOT** HALL 6 K 301

**COLOMBUS DEVELOPMENT NETWORK** HALL 5B L 83

**COLT CANADA** HALL 5A D 660

1 four-colour logo with your ..... € 500 ex-VAT  
company presentation

Additional text lines ..... € 30 ex-VAT  
One line = 35 characters or  
spaces, in French and/or English  
7 text lines offered

Additional products & services codes ..... € 30 ex-VAT  
(7 headings offered)

## Your company logo in the following sections of the Catalogue:

- In the exhibitor alphabetical directory (printed & online) ..... € 500 ex-VAT
- In the exhibitor alphabetical list (printed) ..... € 400 ex-VAT
- In the exhibitor list by country (printed) ..... € 400 ex-VAT
- In the exhibitor index by products and services (printed) ..... € 400 ex-VAT

Unit price

## Your additional picture or text lines (2 first pictures and text are offered)

..... € 200 ex-VAT

Product pictures will be published only with the online version of the official catalogue

Si le plan du Salon ne s'affiche pas ci-dessous cliquez ici  
Configuration minimale des navigateurs : Chrome V56+, Firefox V50+, Edge V12+, Opera V42+, IE11 (V2018), Safari V10+  
Pour synchroniser vos favoris entre la version web eurosatory.com et l'application mobile, cliquez ici

**Exposants**

**ABEILLON**

ABEILLON réalise des flexibles semi-rigides audio, lampes spéciales, supports d'antenne et antennes.

**Produits**

- FLEXIBLES AUDIO
- FLEXIBLES MILITAIRES
- LAMPES DE LECTURE

Si le plan du Salon ne s'affiche pas ci-dessous cliquez ici  
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**Exposants**

**ABEILLON**

ABEILLON conçoit et fabrique des flexibles audio pour casques, utilisés dans les domaines de la sécurité militaire et civile.

## HIGHLIGHT YOUR COMPANY NAME IN THE INDEXES

Your company name in **RED** and **BOLD** in the following pages:

	Unit price
• In the exhibitor alphabetical list (printed).....	€ 45 ex-VAT
• In the exhibitor index by products and services (printed).....	€ 45 ex-VAT
• In the exhibitor list by country (printed).....	€ 45 ex-VAT

## LOGO PACKAGES

- **LOGO/ADVERTISING Package:** € 2,100 ex-VAT (**16% off**)  
1 four-colour logo in the exhibitor alphabetical directory (printed and online)  
+ ½ four-colour page printed
- **LOGO PLUS Package:** € 1,050 ex-VAT (**20% off**)  
1 four-colour logo in the exhibitor alphabetical directory (printed and online)  
+ 1 four-colour logo in the exhibitor alphabetical list (printed)  
+ 1 four-colour logo in the exhibitor list by country (printed)

## ONLINE CATALOGUE

**More than 95,000 pages viewed during the month of the exhibition. (Coges figures - June 2018)**

- **Logo or static web header on the home page of Online Catalogue** (out of mobile application)

Available 2 months before, during and after the exhibition

**Offer available to a single exhibitor**  
..... **Exclusivity: € 5,000€ ex-VAT**




## ADVERTISING PAGES IN THE CATALOGUE: Assured visibility

Inside front cover .....	€ 4,900 ex-VAT
Opposite table of contents .....	€ 3,990 ex-VAT
Inside back cover .....	€ 4,700 ex-VAT
Front of page opposite inside cover .....	€ 5,100 ex-VAT
Outside back cover .....	€ 6,200 ex-VAT
Four-colour page .....	€ 3,750 ex-VAT
Four-colour ½ page (horizontal) .....	€ 2,000 ex-VAT
Bound insert .....	€ 6,800 ex-VAT
Catalogue bookmark .....	€ 5,500 ex-VAT

— AD PAGES / LOGOS / PICTURES —

## TECHNICAL SPECIFICATIONS

### ➤ Dimensions




The layout for a full page or bound insert features a grey background with a world map graphic. The text includes the event title 'EUROSATORY 2020', dates '08-12 JUIN 2020 / PARIS', and the subtitle 'LE SALON MONDIAL INCONTOURNABLE'. Logos for GICAT, www.eurosatory.com, and COGES are at the bottom.

**Full page / Bound Insert**  
width 210mm x height 297mm  
+ 5mm bleed

Texts, pictures, logos and agencies references at 10 mm (minimum) inside the page edge.

**NEW**


**Recto** **Verso**



The layout for a catalogue bookmark shows both the recto and verso sides. It includes the event title, dates, and subtitle. Logos for GICAT and COGES are at the bottom. A 'NEW' badge is present at the top.

**Catalogue Bookmark**  
width 80mm x height 220mm  
+ 5mm bleed

With 5 mm perforation (top of bookmark) at 5mm (minimum) of the edge.



Two circular diagrams illustrate the 5mm perforation at the top of the bookmark and the 5mm minimum margin at the edge.



The layout for a half page features a grey background with a world map graphic. The text includes the event title 'EUROSATORY 2020', dates '08-12 JUIN 2020 / PARIS', and the subtitle 'LE SALON MONDIAL INCONTOURNABLE'. Logos for GICAT, www.eurosatory.com, and COGES are at the bottom.

**Half Page**  
width 183mm x height 125mm  
No bleed around the edge.

### Type of file to provide:

#### PDF

without password protection,  
in high definition (300 dpi),  
CMYK with 5mm bleed around  
the edge, colour guides  
and embedded fonts.

### ➤ Type of file, resolution for logos and pictures

#### Logos

jpg, eps, CMYK, width 50 x height 30mm, in High Resolution (300 dpi) at 100% minimum or vectorized.

#### Pictures

jpg. CMYK, 300 dpi at 100 % minimum.

### CONTACT

To book an advertising offer, please contact  
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**h.dordolo@cogesevents.com**